



Your product inside a
tutorial women can use.

SANDRA SOCIAL - CREATOR PARTNERSHIPS

Tutorial Partnership

One useful phone-first tutorial with a clear role for
your product, published to Sandra's audience.

CURRENT AUDIENCE

119K+

INSTAGRAM FOLLOWERS

73K

TIKTOK FOLLOWERS

WOMEN

PRIMARY AUDIENCE

USA

LARGEST MARKET

GLOBAL

ENGLISH-SPEAKING REACH

6.8K

EMAIL SUBSCRIBERS

ORGANIC TUTORIAL PERFORMANCE

671K

TOP REEL VIEWS

45.4K

SAVES ON ONE TUTORIAL

13.7K

SHARES ON THAT TUTORIAL

WHAT YOUR TEAM GETS

- One original 30-60 second vertical tutorial
- One agreed primary platform: Instagram Reel or TikTok
- Concept, script, filming, edit, and one revision round
- Delivery within 10 business days
- 30 days paid usage via Partnership Ad or Spark Ad
- Seven-day platform performance snapshot

THE CREATIVE APPROACH

The product must have a natural job inside a lesson women already come to Sandra to learn. The live tutorial is the core deliverable. Paid use applies to the approved published post, not raw footage or extra versions.

INVESTMENT

EUR 3,000

Paid in full to reserve production.
50% + 50% available for procurement.
Extra versions and rights quoted separately.

SANDRA SOCIAL

CREATOR - FOUNDER - VISUAL STORYTELLER

Send your product and campaign brief

ssa@ssasocial.com

www.ssasocial.com/selfie-partnerships

Instagram verified 27 July 2026. Other first-party figures verified 16 July 2026.
Organic performance does not guarantee paid-ad results.